

# NONPROFITS CONTRIBUTE TO NEW MEXICO'S ECONOMY

NONPROFITS BROUGHT **\$1.86 BILLION** INTO NEW MEXICO IN 2018:

FUNDING PAYS salaries, rent, supplies, consultants, and other professional services

THESE FUNDS GENERATED another **\$1.36 Billion** with indirect economic activity

TOTAL ECONOMIC OUTPUT from nonprofits was **\$3.22 Billion**

(Economic Impacts of the Nonprofit Sector in New Mexico, 2019, UNM BBER)

NONPROFITS SIGNIFICANTLY IMPACT EMPLOYMENT:

NONPROFITS EMPLOY **1 in 13** people in the private workforce



NONPROFITS PROVIDE:

Literacy training and adult education to improve people's job prospects

Entrepreneurial support and loans to women and people of color

Job training to enter or re-enter the workforce

Jobs and support for people who cannot work independently

NONPROFITS SUPPORT WORKERS BY:

MAKING IT POSSIBLE FOR PEOPLE TO WORK providing care for dependent family members

PROVIDING BEHAVIORAL HEALTH SERVICES for personal or family concerns

PROVIDING ADDITIONAL SUPPORT when hard work falls short of needs

NONPROFIT EVENTS ATTRACT TOURISTS:

NATIONAL AND INTERNATIONAL TOURISTS generate over **\$471 Million** in economic activity

EXAMPLES:  
ABQ Balloon Fiesta (\$203 M) • Santa Fe Opera (\$200+ M) • Santa Fe Indian Market (\$50 M) • Int'l Folk Art Market (\$18 M)

LOCAL BUSINESSES depend on the revenues generated by tourists

(Albuquerque Journal 2/8/2023; Journal North 5/11/2020)

NONPROFITS PARTICIPATE IN THE ECONOMY BY:

Bringing grant funding, donations & tourist dollars into New Mexico

Purchasing goods and services

Providing employment and support for workers

# NONPROFITS IMPROVE LIVES



## LIVABLE COMMUNITIES

### NONPROFITS ARE PART OF THE FABRIC OF OUR COMMUNITIES

Nonprofits provide the services and attractions that make communities livable, vibrant, and desirable

Nonprofits exist in response to community needs

## QUALITY OF LIFE

### SERVICES

neonatal support, day care, out-of-school enrichment programs, elder care programs, home health care, hospice

### COMMUNITY ENGAGEMENT

volunteers and donors participate with others in shared interest and service

### CIVIC ENGAGEMENT

encouraging participation through voting or advocating for citizen causes

### VENUES

for recreation; for artistic, cultural, or religious expression

## IN TIMES OF CRISIS

### COMMUNITY MEMBERS TURN TO NONPROFITS FOR HELP

people trust nonprofits for information and aid

### NONPROFITS PROVIDE TRAUMA RESPONSE SERVICES AND EMERGENCY ASSISTANCE

domestic violence shelters, sexual assault services, housing, food

### NONPROFITS PARTNER WITH STATE GOVERNMENT

to provide services and outreach to community members

FOR MORE INFORMATION

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